

Leadership vs. Management: How to Inspire and Motivate

During this 1-day course participants will learn how to differentiate between a leader and manager while learning about their own leadership style.

Course Objectives

By the end of the course, participants will be able to:

- Describe the role and functions of a leader
- Understand what people need from a leader
- Discover their own leadership style

Learning Topics

- Management vs. Leadership
- Essential characteristics of a leader
- Inspiring Motivation
- Leadership Styles
- How Great Leaders Can Manage but Not All Managers Can Lead
- How to Fail as a Leader
- Motivation and Incentives

Timing & Delivery

The total instructional time needed to complete the program is 7 hours. This is most typically delivered in a 1-day classroom format with a suggested timeframe of 8:30 am to 5:00 pm to accommodate for lunch and breaks.

Contact Anne-Marie Hayward at amhayward@coachedbydesign for pricing & details.